



35th Annual SAVMI Conference & Trade Show
Two Rivers Convention Center
Grand Junction, Colorado
May 18-21, 2020

Sponsorship Information & Details

Conference T-shirt

Our SAVMI T-shirts are popular! Everyone wants an opportunity to see their name on the official 35th Annual SAVMI Conference & Trade Show t-shirt. To appease the masses and provide a cool shirt, the SAVMI Board has designed a sponsorship plan to help you get your name on the shirt!

We'll offer one sleeve sponsorship, eight logos, and up to six company names on the back.

The Sleeve – Want big exposure? Have your logo on the sleeve of the t-shirt for a \$1,800 Gold sponsorship.

- Lottery will determine sponsor.
- Open to any SAVMI member.
- A company logo space will be saved on the back of the t-shirt if the previous year's sleeve sponsor is not chosen for the current year.
- Paperwork must be received by deadline.

The Back – Eight logo spots on the back of the t-shirt for \$600.

- All 2019 logo sponsors will be given first preference. Paperwork must be completed and submitted by deadline or space will be forfeited.
- 2020 Silver (and higher) sponsors wishing to get a logo spot will have first rights to the logo spots.
- Any logo spots not reclaimed by previous participants will be offered on a first-come, first-served basis.
- The eight back logos will be placed in an order to be determined by SAVMI. You cannot request a specific location on the back.
- Paperwork must be received by deadline.

The List – Not on the t-shirt yet? It's not all hopeless. For \$300 each, we'll list six company names on the back of the shirt. Your logo will not be featured, but your company name will be printed on the back of the shirt. A reminder that the SAVMI shirt is great exposure. SAVMI shirts are seen in ski area vehicle shops all over!

- Any 2019 Silver sponsors wishing to get a name listing on the back of the shirt will have first rights to the name listing spots in the lottery.
- Any name spots not reclaimed by previous participants will be offered on a first-come, first-served basis.
- The name listings will be placed in an order to be determined by SAVMI. You cannot request a specific location on the back.
- Paperwork must be received by deadline.

Sponsorship Rules & Regulations

1. Your company must be a SAVMI member in order to be a sponsor. SAVMI reserves the right to determine if a company is eligible for membership. Membership is \$175, non-prorated, and the current year is July 1, 2019 to June 30, 2020.
2. Sponsorships will be offered to the previous year's sponsors for the right of first refusal. All other sponsorships will be granted on a first-come, first-served basis, with the exception of t-shirt sleeve.
3. All parties interested in sponsoring the 35th Annual SAVMI Conference & Trade Show t-shirt must have their paperwork in the SAVMI office by **9:00 am MST on February 21, 2020**. This is the deadline for entrance in the lottery. Only forms already in-house at that time will be considered. Your preferences must be clearly marked.
4. **All payments for 2020 sponsorships are due no later than March 20, 2020.** You may submit your paperwork without full payment at any time.
5. **All ads for the 2019 on-site program are due no later than March 22, 2019.** High resolution PDFs (minimum 300 DPI) CMYK images.
5. SAVMI reserves the right to consider sponsorships from non-members on a case-by-case basis.
6. Rules for future conference sponsorship programs will be amended as necessary, and may or may not include grandfather clauses, etc.

All questions and paperwork should be directed to:

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